



# LIVING DINOSAURS

## ABOUT THE EXHIBITION

Living Dinosaurus created the most comprehensive exhibition of dinosaurs and education, to tour over the world. Made in collaboration with the Felix de Azara Paleontologists Foundation and the Maimonides University. Curated by Sebastian Apesteguía, an Argentine paleontologist Doctor in Natural Sciences.

These scientific experts designed the layout of the exhibition, taking in consideration even the smallest scientific details. They created Dinosaurs illustrations, and did the displays and information boards with instructional and educational material for all ages.

An unimaginable journey to the past were you will meet the largest animals that ever lived on earth. The exhibition features 24 different species of life-size animatronic dinosaurs!, and skeletons. With lifelike movements, colors, textures and new sounds. Animatronics with Japanese engineering, that delivers a unique "real life" experience, were you can live and interact, enjoy and learn.

The target is the entire family.



## CONTENT

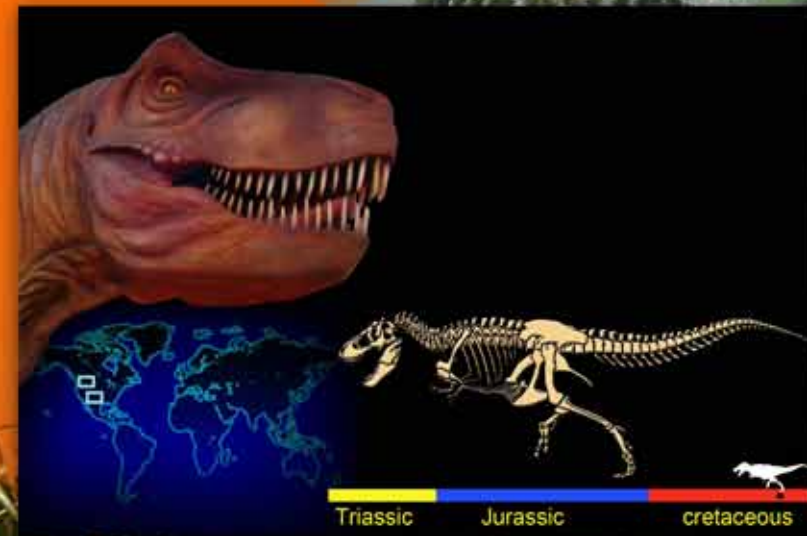
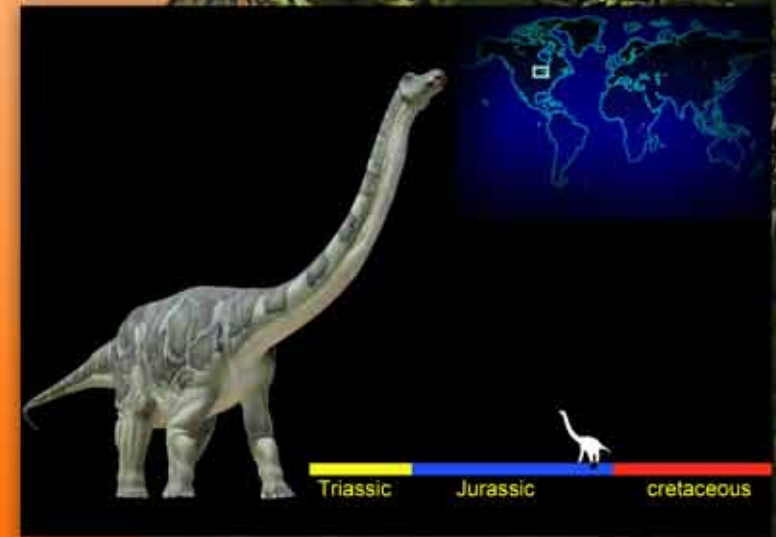
All items display

- Interpretive panels
- Huge skeletons
- 24 species of Dinosaurs. Real size, real and original movements, colors and texture approved by scientists & paleontologists.
- New technology: flying and walking dinosaurs
- 3 d movies
- Equipment and animated film
- 5 pet dinosaurs
- Multimedia experience
- Surround sound
- Curtains landscapes
- Curtains with LED lights
- Sky and stars effects
- Lighting for the entire display
- Scenery
- Plants and Trees
- Volcanoes
- Trusses and pipes for hanging curtains and lighting.
- Rustic files
- Dino rides
- Merchandising



## EDUCATIONAL INFORMATION

- Easy to understand educational information for all audiences.
- Training material for guides.
- Workshops for students and children.
- Origin and etymology of the word dinosaur
- How to recognize a dinosaur.
- DNA Search and colors of the Dinosaurs.
- It shows all aspects of the earth, sky, flora and the underwater world in the era of the dinosaurs. Origin, evolution and extinction of the dinosaurs.
- Biodiversity & Climate change conferences.

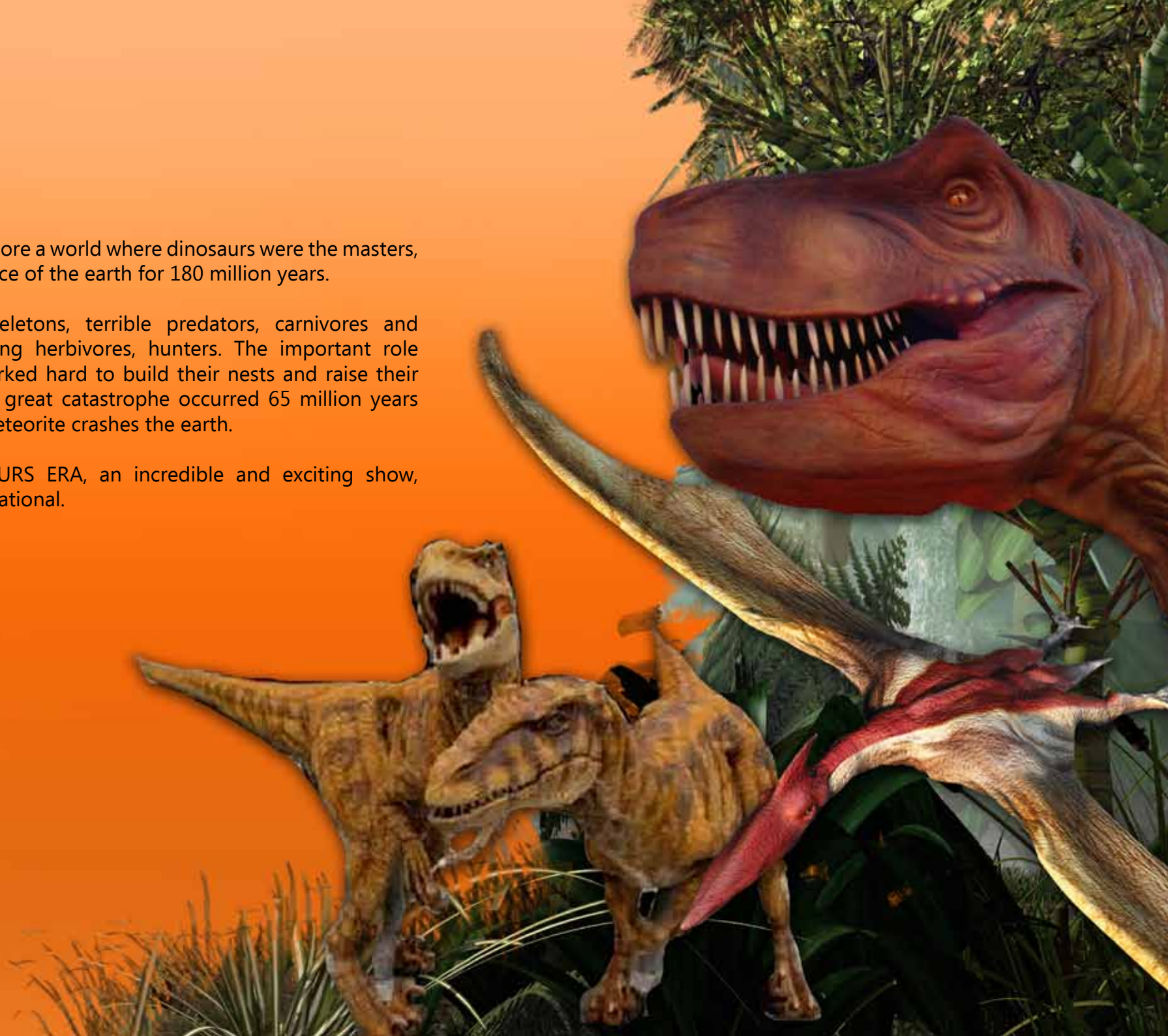


## TOPICS

We invite you to explore a world where dinosaurs were the masters, dominated the surface of the earth for 180 million years.

Meet incredible skeletons, terrible predators, carnivores and peaceful leaf chewing herbivores, hunters. The important role of mothers who worked hard to build their nests and raise their offsprings, until the great catastrophe occurred 65 million years ago when a large meteorite crashes the earth.

All this in DINOSAURS ERA, an incredible and exciting show, interactive and educational.



## ANIMATIONS

- Experience 3D, digitally animated Dinosaurs film in three dimensions.
- Surround sound effects throughout the exhibition - venue





## INTERACTIVE AND ENTERTAINMENT AREA

- Live show with dinosaurs - interacting, walking, running, eating and fighting to survive, among the audience.
- Area for photos and Dinosaurs rides
- Laying egg Dinosaur
- Conferences and seminars
- Merchandising & souvenirs
- Paleontology Laboratory. Feel a day in the life of a paleontologist, experience his field work and in the lab.



## PROMOTERS AND MUSEUMS GENERAL INFORMATION

- Space required: ideally 1500 to 5,000 square meters
- Possible versions for smaller venues.
- Display period: usually 2 to 6 months
- Cargo: Four (5) 40' containers
- Full production with all items on display plus trusses, backdrops, lights, consoles, controllers, stage, cinema 3 d.
- Revenues: ticket sales, sponsorship, pre-schools and government agreements, Merchandising, dino rides, photos with dinos, hospitality, government program, dvd.
- Media materials: marketing strategy, press release, promotional plans and opportunities, high resolution art for advertising, merchandising Art Curator and scientific support, activity guides, seminars and conferences, and training guides for the audience.

**LIVING DINOSAURS is represented by  
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